

ORDER



KLAS

Orders
Order / Rev: 37596
Alt Order #: 08882660
Product Desc: OBAMA/P/D
Estimate: 2051
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: GMMB
Buying Contact: Maura Gilroy
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama, Barack D-President
Demographic: A25-54
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	16	\$37,435.00	\$31,819.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$37,435.00	\$31,819.75	0.00
Totals	16	\$37,435.00	\$31,819.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/16/12	10/22/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$700.00		0.00			
N 2	8	10/16/12	10/22/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
				CBS Early Show - Sat.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S-		1				\$335.00		0.00			
N 3	8	10/16/12	10/22/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,315.00		0.00			
N 4	8	10/16/12	10/22/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,315.00		0.00			
N 5	8	10/16/12	10/22/12	Ellen	CM	3-4p	MTWTF--	:30	1	\$1,490.00	LV1	0.00	NM	1	\$1,490.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,490.00		0.00			
N 6	8	10/16/12	10/22/12	Sat Prime Special	CM	8-10P	-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
				KLAS MOVIE		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S-		2				\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	8	10/16/12	10/21/12	Craig Ferguson Craig Ferguson	CM	1237a-137a	-TWTF--	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-TWTF--		1			\$440.00	0.00					
N 8	8	10/22/12	10/22/12	Craig Ferguson Craig Ferguson	CM	1237a-137a	M-----	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	M-----		1			\$440.00	0.00					
N 9	8	10/21/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg.	-----S	:30	2	\$7,700.00	LV1	0.00	NM	2	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		2			\$7,700.00	0.00					
N 10	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		1			\$2,100.00	0.00					
N 11	8	10/19/12	10/19/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$5,500.00	0.00					
N 12	8	10/19/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	----F--	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$400.00	0.00					
N 13	8	10/16/12	10/16/12	Pol Debates & Conventi Presidential Debate	CM	Tue 10/16 6-8p	-T-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		1			\$3,500.00	0.00					
N 14	8	10/22/12	10/22/12	Pol Debates & Conventi Presidential Debate	CM	Mon 10/22 6-8p	M-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/12	10/28/12	M-----		1			\$3,500.00	0.00					
Totals														16	\$37,435.00